



CORPORATE COMMUNITY PARTNERSHIPS

Who We Are

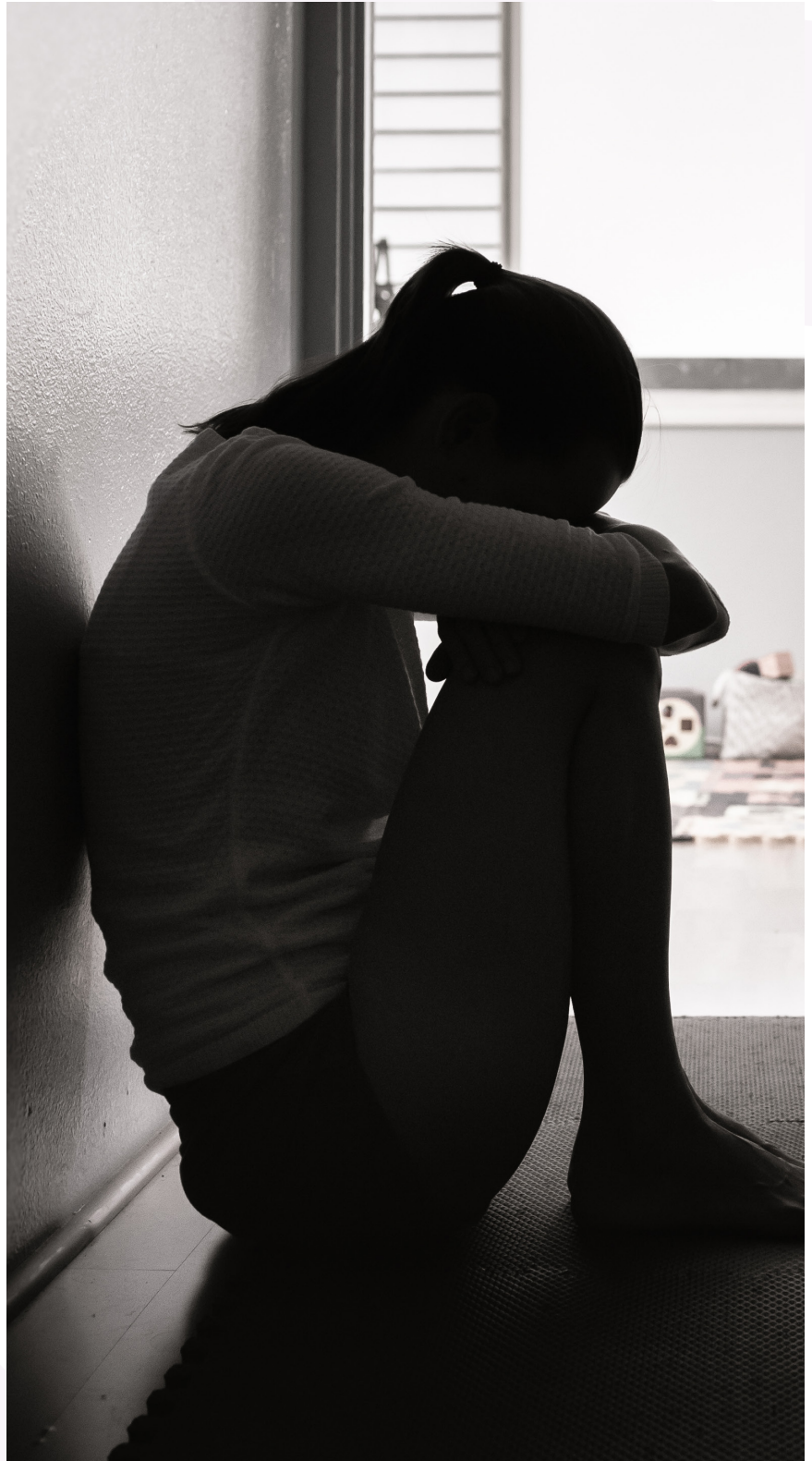
1 in 4 women are abused by their partner.

Every year, My Friend's House – the only 24/7 women's shelter in the Georgian Triangle – welcomes 600 women and their children, and responds to 3,500 crisis calls.

Every month, over 150 incidents of domestic abuse are reported in the Georgian Triangle.

This year, we are seeing the number of women and children in need continue to rise dramatically.

Inflation is extra challenging for not-for-profits as we try to decrease expenses and increase revenue for operations. Rising costs of food and housing are keeping women in shelter for longer periods as it's much harder to transition to independent living in today's economy. It's also costing us more to maintain and operate our shelter with the same funding available.



Your Impact

Demand for our crisis shelter services is intensifying because Georgian Triangle's population has increased significantly since we opened our doors in 1991.

Your support this year will help My Friend's House continue to provide:



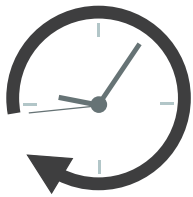
24-hour alarmed secure residence.

Our shelter is alarmed and safe for all of our clients with limited access.



Warm beds with linens, towels and hygiene needs.

Each client who stays with us is provided their own room with fresh bed linens, towels and toiletries for their stay.



24-hour access to a supportive counsellor.

Our Violence Against Women Therapeutic Counsellor is available to all clients for support whenever needed.



Nutritious meals.

Groceries are provided in shelter each week and women prepare their own meals. Our grocery budget is always evolving with the rising cost of food and food security is a top priority for us.



Access to advocacy, adult, children and family therapy programs.

Mental health and addictions supports, legal advocacy, medical referrals and child and youth programs are all provided for free to clients of My Friend's House.



Transitional housing and follow-up support.

Our Transitional Housing Workers provide options, guidance and mediate conversations and introductions with potential living spaces for our women so that they can transition to independent living confidently.

Partnership Opportunities

Our Corporate Community Partnership program allows your organization to partner with My Friend's House for a one year period or a multi-year commitment as we share benefits with each other.

Please see our options below:

*Multi-year Partner

- \$5,000/year for 3 years – same benefits per year as \$10,000 1-year partnership.
- \$3,000/year for 3 years – same benefits per year as \$5,000 1-year partnership.

BENEFITS	\$10,000 / YEAR	\$5,000 / YEAR	\$2,500 / YEAR	\$1,000 / YEAR
Website recognition	✓	✓	✓	✓
Social media posts – Facebook, Instagram and LinkedIn	4X	2X	2X	2X
Radio interview (Talk of the Town 95.1 Peak FM) to discuss charitable partnership	✓	✓		
Logo placement in advertising each of our Signature Events – East Coast Kitchen Party, Paint the Town Red	✓	✓	✓	
Logo placement on signage at East Coast Kitchen Party	✓	✓		
Employee engagement event focused around charitable partnership (TBD based on company values/alignment)	✓			
Tickets to East Coast Kitchen Party	4	2		
Logo and mention in quarterly e-blast newsletters	✓			
MFH logo use for corporate website and communications	✓	✓	✓	✓
Logo placement as Corporate Partner in Annual Report	✓	✓	✓	✓

Annual Events

The Ultimate East Coast **KITCHEN PARTY**

MAY 29 @ HARBOUR STREET FISH BAR

The best parties on the East Coast always end up in the kitchen, where you are guaranteed to find great music, delicious food, camaraderie and community. A house party in the Maritimes is simply called a “Kitchen Party”!



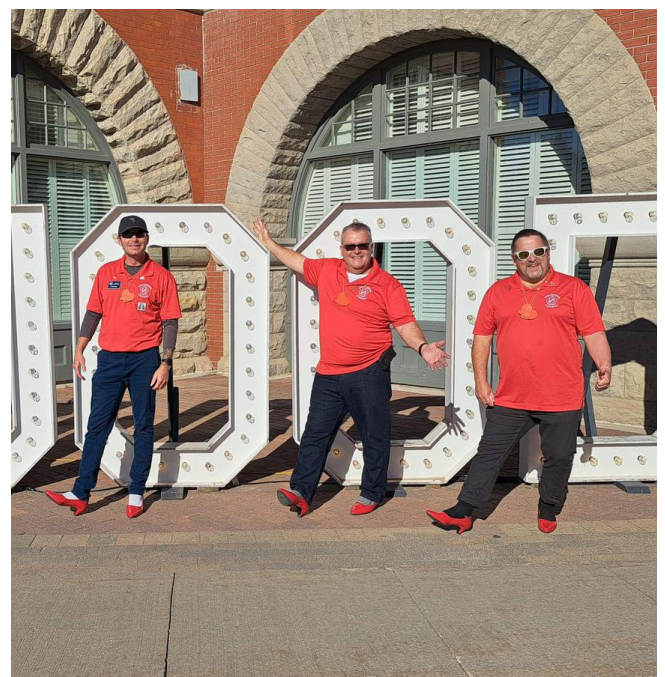
We will host an evening of casual fun and entertainment, complete with East Coast inspired food stations, a Celtic band and themed fundraising inclusions to raise much needed funds for food security at My Friend’s House – connecting the link between the kitchen and our need for food.

The kitchen is the heart of the home, as it is in our shelter, and providing healthy food and food education to our clients is one of our priorities. With inflation increasing the cost of our food, raising extra funds to contribute to food costs is of the highest necessity for us in 2024.

PAINT THE TOWN **RED**

SEPTEMBER 2024

The month of September has traditionally been My Friend’s House’s biggest fundraising month and we encourage our community partners to help us Paint the Town Red. Host a satellite event in the month of September in any of the 5 communities we service, in support of domestic violence awareness. Have everyone wear red, serve red themed food, have red accessories – whatever you like and let’s raise some valuable funds for shelter operations!



Make a difference. **Partner with us.**

Ciara O'Connell

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myfriendshouse.ca

Charitable Registration No: 129677191RR0001